

**Progresso Rich & Hearty
New Loaded Potato and Bacon**

**“Proposal” :30
Revised 6/21 P.I**

WOMAN WALKS INTO HER
BOYFRIEND’S APARTMENT. TABLE IS
NICELY SET WITH CANDLES, SOUP
ETC.



GIRLFRIEND: Hey, what’s all
this?

BOYFRIEND: I made us dinner.

WOMAN SITS AT TABLE, REFERS TO
BOWL OF SOUP.



GIRLFRIEND: Candles?

BOYFRIEND: I wanted it to
be special.

CUT TO APPEALING SHOT OF BOWL
OF SOUP.



GIRLFRIEND: And what’s
this?

BOYFRIEND: It’s Progresso’s
New Loaded Potato & Bacon.

CUT TO PROGRESSO CAN.

SHE EATS.



GIRLFRIEND: [eats] It’s good.

GUY DROPS TO ONE KNEE TO
PROPOSE. SHE DOESN’T NOTICE
--SHE’S ENGAGED WITH THE SOUP.



BOYFRIEND: Honey, I love
you...

GIRLFRIEND: Oh my gosh,
oh my gosh...

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STIRS SPOON IN BOWL, STIRS UP
POTATOES.



look at these big pieces of
potato.

HE TAKES OUT BOX WITH ENGAGE-
MENT RING, STARTS OPENING IT.



HER POV. SHE NOTICES THE BACON
IN THE SOUP, NOT THE RING.

BOYFRIEND: Honey, I love
you and I want you...

GIRLFRIEND: Is that what I
think it is...it sure is... it's real
bacon. Honey look.

BOYFRIEND: I know, but I
love you...

ANOTHER ANGLE. SHE'S ENGAGED
WITH THE SOUP.



AVO: New Progresso Rich
and Hearty...soup, you can lose
yourself in.

GIRLFRIEND LEANS OVER AND
LOOKS DOWN AT BOYFRIEND.



GIRLFRIEND: What's the
matter, did you drop your
spoon?

END TREATMENT.



AVO: Progresso. You gotta
taste this soup.